

Society Oregon Chapter

## Fundraise with Facebook for Walk MS or the Bike MS Ride

## Inside your Walk MS or Bike MS Ride participant center click on the Fundraise with Facebook link:

Powerful Fundraising Tools & Tips:

Video. Upload home videos to your personal page directly from YouTube™. Tell a story about why you walk, ask for a donation or post a creative skit!

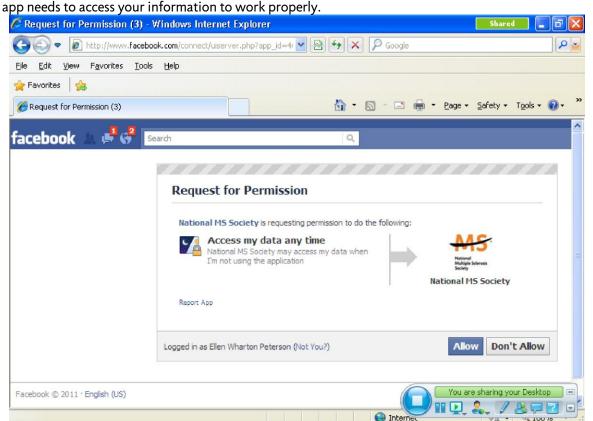
Teams. If you're on a team, stay in touch with your team captain. Check the team message box to your right for updates and don't be shy about contacting your team captain if you'd like fundraising ideas.

Social Media. Use <u>Facebook</u> and other social media sites and blogs to promote your fundraising goal. Hundreds of dollars can be raised by using these sites to point people to your donation page. Visit <u>facebook.com/msnorthwest.org</u> to become a fan of the Greater Northwest Chapter!



e-Card. Raise awareness of your participation and recruit more walkers using the Walk MS e-card! Use these attractive and fun e-cards to invite friends, family and co-workers to join you. Send one now

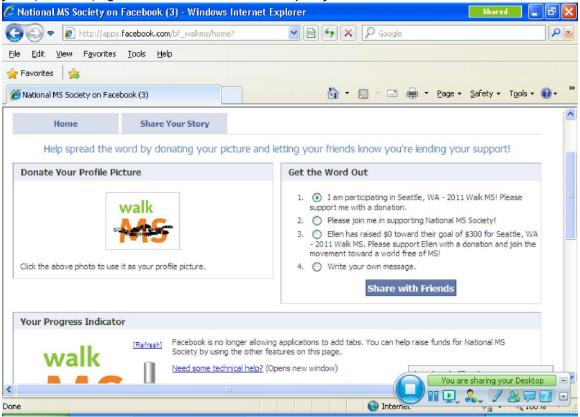
A new browser window will open, connecting you to your Facebook account. (You may be prompted to log into Facebook.) Once logged in, Facebook will ask for your permission to allow the National MS Society application to access your data. Like most Facebook applications, the





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Once you allow the app to access your information, you will be asked to donate your profile picture, share suggested messaging or create your own, and load a progress meter (thermometer). These will all go into your Facebook status and your friends can link to your personal page to make a donation and/or join you.



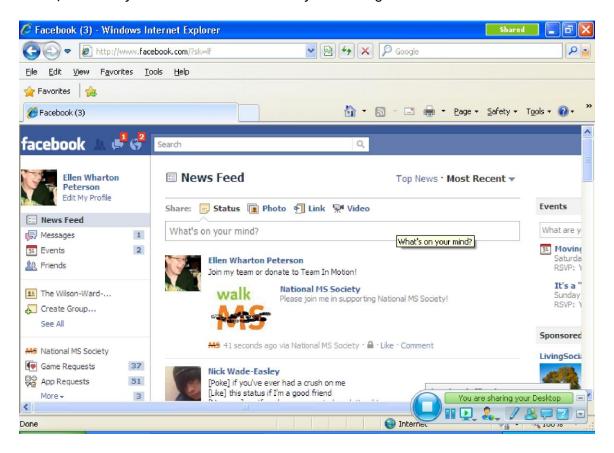
You will then be prompted to publish to your status.





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Once published, your Facebook network will your message.



## Questions?

Please email Robyn. Hoppes@nmss.org or call (503) 445-8342